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Work, And Think**

**By Viktor Mayer-Schönberger; Kenneth Cukier**

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Kenneth Cukier is the Data Editor of *Wired*. He is also the co-author of *Big Data: A Revolution That Will Transform How We Live, Work, and Think* with Viktor Mayer

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Jonathan Shaw 89 is managing editor of this magazine. \*A petabyte is the equivalent of 1,000 terabytes, or a quadrillion bytes. One terabyte is a thousand gigabytes.

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How We Live, Work, and Think. by Viktor Mayer of Big Data: A Revolution That Will Transform Kenneth Cukier. KENNETH CUKIER is the Data Editor of

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Big data: a revolution that will transform how we live, work, and think by Viktor Mayer-Sch nberger and Kenneth Cukier. (Boston : Houghton Mifflin Harcourt, 2013)

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Muting the HiPPOs. One of the most critical aspects of big data is its impact on how decisions are made and who gets to make them. When data are scarce, expensive to

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Kenneth Cukier is the data editor, "A Revolution that Will Transform How We Work, Live and Think" (2013) and "Learning with Big Data":

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Biography. Kenneth Cukier is the Data Editor of The Economist. From 2007 to 2012 he was the Japan business and finance correspondent, and before that, the paper's

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Apr 13, 2014 Kenneth Cukier is the Data Editor of The Economist. From 2007 to 2012 he was the Tokyo correspondent, and before that, the paper's technology correspondent

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